

Green Energy, Job Creation & the MetroFuture Vision

On June 9th 2009, MAPC's launches its MetroFuture Green Energy & Job Creation Campaign with a session designed to help shape its activities.

Green energy initiatives offer exciting prospects to improve environmental sustainability, and simultaneously create cost savings, new revenues, and good jobs. The MetroFuture plan strives for a Greater Boston region that's not only less dependent on fossil fuels, but a leader in the field of green energy innovation and green jobs. Increasing use of alternative energy, revitalizing our technology sector, and expanding job opportunities all go hand in hand. Massachusetts, with its extensive educational and research institutions, is poised to lead the way in green energy innovation and application. The coming decades will bring great changes to the way the nation and the region use energy resources. MetroFuture calls for the region not only to be prepared for these changes, but to be a national leader in embracing them.

MetroFuture Recommendations for Change

The MetroFuture plan offers recommendations that would make it easier for municipalities to site renewable energy production facilities, increase incentives for landowners to make investments in renewable energy sources, and foster collaboration within and across levels of government to increase both the demand for and efficiency of siting renewable energy.

Campaign Activities

As the Regional Planning Agency for the people who live and work in the 101 cities and towns in the Greater Boston Region, MAPC seeks to work with a broad spectrum of allies to advance green energy as one of many ways our region and all its residents can attain a sustainable and prosperous future.

- Research on current practices, best practices, barriers and opportunities
- Technical assistance, procurement and publicity for participating municipalities
- Joining allies in this field to supplement and compliment ongoing efforts
- Education and outreach to provide information and experience-sharing opportunities for municipalities, boards, and individuals interested in renewable energy initiatives
- Advocacy for projects and public policy that advances MetroFuture's goals